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MMA-MCMC Launch Digitalisation Initiative For Private GPs

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MMA and MCMC launch MMA's Healthcare Digitalisation programme to boost digitalisation in private GP clinics through the Geran Digital PMKS Madani. MMA members are encouraged to apply for the grant.



(From left): Dr Azizan Abdul Aziz (MMA president), Dr Mohd Safiee Ismail (director, Family Health Development Division, Ministry of Health), Muhammad Razali Anuar (Chief Industry Development Officer, MCMC), Jay Khairil Jeremy Abdullah (Chief Executive and Executive Director, BSN), and Mohd Redzuan Affandi Abdul Rahim (director, Digital Services Department, Industry Development Division, MDEC) at the launch of the MMA Healthcare Digitalisation programme. Picture courtesy of MMA.

KUALA LUMPUR, March 14 – The Malaysian Medical Association (MMA), through a strategic collaboration with the Malaysian Communications and Multimedia Commission (MCMC), launched the MMA Healthcare Digitalisation programme last Monday.

This initiative encourages private general practitioners (primary care providers) to embrace digitalisation in their practice and business operations.

The programme comes after a Memorandum of Understanding (MoU) was inked between MMA and MCMC on November 29, 2023, to boost digitalisation among private clinics through the Geran Digital PMKS Madani, in line with the aspirations of the Madani Economy and Health White Paper (HWP).

Following the launch of the MMA Healthcare Digitalisation Programme, the MMA will embark on a nationwide promotion and awareness campaign to encourage its members to apply for the grant.

With support from MCMC and telco digitalisation partners, MMA will facilitate and organise digitalisation webinars, workshops, and regional events, as well as road shows, to brief its members on the benefits of embracing digital solutions in primary care.

Details of the programme will also be shared on MMA's website, monthly newsletter, and social media platforms.

"A digital transformation in primary care services will represent a monumental leap forward in our collective pursuit of accessible, efficient, and patient-centric health care. With the integration of digital technologies, we have the opportunity to revolutionize the way healthcare is delivered and experienced," said MMA president Dr Azizan Abdul Aziz.

She added that digital transformation also streamlines administrative processes, allowing health care providers to allocate more time and resources to patient care.

"I am delighted that the government recognises the need for supporting digitalisation transformation in health care, especially in primary care services."

In her speech, Dr Azizan also encouraged her private GP colleagues to take full advantage of the government initiative to support digitalisation in primary care.

In September last year, the government introduced Geran Digital PMKS Madani (GDPM) under the RM100 million 2024 budget. This grant will provide a matching grant of 50 per cent or up to RM5,000 for eligible businesses.

GDPM is an initiative grant provided by the Ministry of Finance, in collaboration with Bank Simpanan Nasional (BSN), Malaysia Digital Economy Corporation Sdn Bhd (MDEC), and MCMC to assist micro, small, and medium enterprises (PMKS) in utilising digital services in their daily business operations.

MCMC stated that the digitalisation of health care will widen ease of access for equitable health care among urban and rural communities and enhances the digital inclusion of the community through a digital primary health care service transformation, which will also be facilitated via nationwide NADI centres.

Check your GDPM eligibility and apply for the grant by clicking [here](#), [here](#), or [here](#).