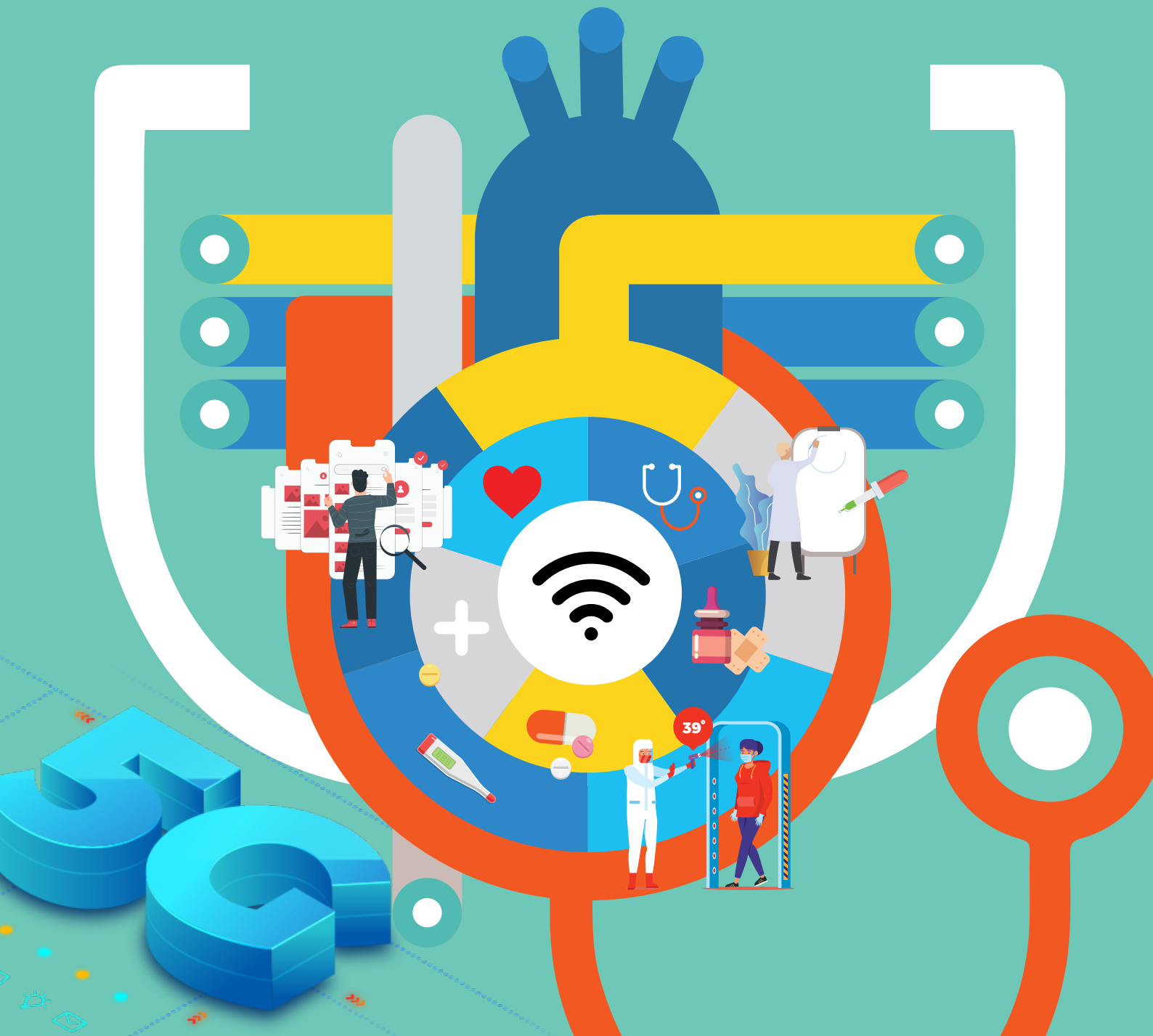


18 August 2020
The Ritz-Carlton Kuala Lumpur

Malaysian Healthcare Conference 2020

— Innovations &
Technologies:
Shaping the Future
of Healthcare



About the Conference

Like many other sectors, healthcare is entering a period of rapid change. The COVID-19 pandemic has impacted the world's economies and healthcare sectors that it is no longer what it used to be.

On 2 April, 30 of the world's leading digital technology experts gathered in a virtual roundtable to help advance WHO's collaborative response to COVID-19. This pandemic has triggered an unprecedented demand for digital health technology solutions and has revealed successful solutions such as for population screening, tracking the infection, prioritizing the use and allocation of resources, and designing targeted responses.

Digital health technologies and innovations are fundamentally changing how we prevent, diagnose and cure diseases. Digital solutions are becoming a necessary part of the new global standard of care for patients and regulation is being fast-tracked to catch up to digital health innovation. These rapid changes will have ripple effects across the entire healthcare system, impacting incumbents and new entrants alike.

Investment into digital health is increasing at pace, with annual start-up funding expected to reach US\$6.5 billion this year, according to consulting firm Accenture. Buoyed by many new entrants, healthcare intelligence company Espicom estimates the global market for medical devices will top US\$450 billion by the end of 2018 (Espicom Worldwide Medical Market Forecasts to 2018).

To understand what we should expect in the years ahead, this conference will attempt to discuss which technologies and innovations we will see in the near term (the next five years) and in the long term (twenty-five years and beyond). The conference will also discuss how technology and innovations in healthcare will contribute towards meeting the Sustainable Development Goal 3 - Ensure healthy lives and promote well-being for all at all ages.

Join us to share your views on whether you agree with the expressed views, and what is perceived as the biggest hurdle to these technologies coming to fruition. This conference features distinguished healthcare thought leaders and practitioners who will provide perspective and insights on the ongoing opportunities and challenges facing the Malaysian and global healthcare industry.

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OBJECTIVES

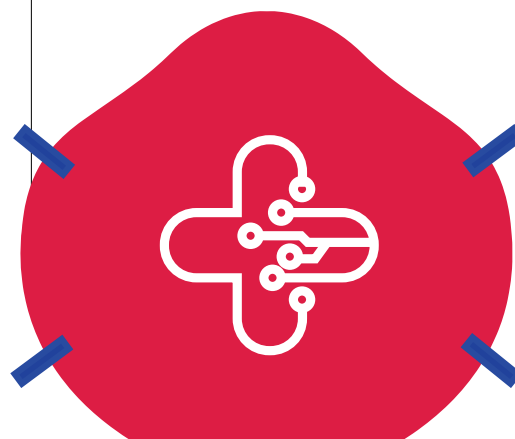
Exchange **ideas** and network with leading healthcare and allied professionals and researchers

Discuss **quality initiatives** that can be applied in the practice

Discuss **ways to collaborate** in putting quality initiatives in place throughout the healthcare industry

Participants can **gain direct access to a core audience of professionals and decision makers** and can increase visibility through branding and networking at the conference

Learn and discuss **key news and challenges** with senior level speakers



For further enquiries or registration, please email to wani@kasi.asia

PROGRAMME

18 August 2020 | The Ritz-Carlton Kuala Lumpur



8.15am Arrival and Registration of Participants

9.00am **WELCOME ADDRESS BY**
Tan Sri Michael Yeoh, President, Kingsley Strategic Institute for Asia Pacific

9.10am **OPENING KEYNOTE ADDRESS BY**
YB Dato' Sri Dr Adham bin Baba, Minister of Health Malaysia (to be confirmed)
INNOVATIONS & TECHNOLOGIES: SHAPING THE FUTURE OF HEALTHCARE

9.40am Presentation of Mementoes

9.45am Morning Refreshments

10.00am **SESSION 1: THE NEW COMPETITIVE LANDSCAPE IN HEALTHCARE**

In today's healthcare sector, you don't have to be a "healthcare company" to be in the race. The COVID-19 pandemic has impacted the modern healthcare systems worldwide and many are found lacking. Incumbents and new entrants are investing in innovation, technologies, and services, jockeying for position within a value- and consumer-driven system. But will this increasingly competitive landscape ultimately benefit patients? Will the new landscape be able to fulfil the SDG Goal 3 that is ensuring healthy lives and promoting wellbeing for all at all ages.

This panel will discuss the relevant digital strategies, how they are leveraging the start-up ecosystem to drive innovation and building new healthcare competencies internally, and how their innovations and initiatives will support those with the greatest needs.

- What impact is COVID-19 having on health systems worldwide?
- Service delivery models and patient experience touchpoints
- Recent innovation game changers
- Investment trends in infrastructure and technology
- Private insurance and how product and pricing developments are having an impact

11.20am **SESSION 2: THE NEXT FRONTIER OF DIGITAL DRUG DISCOVERY**

Drug research and development is a long and expensive process, but digital tools are positioned to radically change how treatments are developed. Larger data sets including 'genomics and real-world data, machine learning, and the opportunity for virtual patient cohorts show potential to transform the entire R&D journey. Our panel will discuss pharma's investment in digital tools, where impact is today, and what we can expect the R&D pipeline to look like in the not-too-distant future. How soon will a vaccine(s) be developed for COVID-19?

12.30pm **SPECIAL ADDRESS BY**
YB Datuk Seri Dr. Dzulkefly Bin Ahmad, Former Minister of Health Malaysia/ Chairman of Selangor's New Special Action Council for the Control and Prevention of the Coronavirus Disease (Covid-19) (to be confirmed)
THE IMPORTANCE OF PRIMARY CARE AND THE IMPACT OF COVID-19

1.00pm Lunch

3.15pm **SESSION 3: LEVERAGING TECH'S POWER IN HEALTH - HOW AI AND 5G ARE TRANSFORMING HEALTHCARE**

Emerging technologies are being deployed across Asia to help combat the COVID-19 pandemic. From Singapore to South Korea to China, technology is being used by governments around the world to track and contain the coronavirus outbreak - some more than others. Sometimes the pace of innovation in emerging digital technologies can be held back by infrastructure, financing and bureaucratic constraints. When faced with a challenge like responding to the coronavirus outbreak, there are strong incentives to overcome these constraints quickly and put new technology to the test.

How will mobile applications and wearables impact on the delivery of healthcare? How can the healthcare sector harness the superpower of AI and 5G in health for imaging, telemedicine, remote monitoring and much more!

4.15pm **SESSION 4: SENIORS AND COVID-19: HOW HAS TECHNOLOGY HELPED?**

There is something strange about the coronavirus now leaping from country to country. Based on the best available data, coronavirus is most dangerous to older people, while leaving young people all but untouched.

People aged over 80 who contract the virus have a 14.8% chance of dying from COVID-19, the associated disease, according to a large epidemiological study of 72,000 cases in China. But in that study, no children under the age of nine died - and only one young person between 10 and 19 died. Rates of infection for young people were also very low. That makes this coronavirus quite different to the flu, which is particularly dangerous to the very young, very old and pregnant women.

- Why are the elderly more vulnerable to coronavirus?
- Why is the mortality rate higher for older people?
- If you're aged 60 and above, what can you do to protect yourself?
- How can relatives help senior members of their family?
- What about the impacts on care givers?
- How has digital tools reshape the aging experience for seniors and caregivers—and how innovators can better serve this population.

5.30pm End of Conference / Refreshments

Notes

- The Organiser reserves the right to alter the content and timing of the Programme in the best interest of the Conference and is not responsible for cancellation due to unforeseen circumstances.
- The Organizer accepts no responsibility for statements made orally or in written material distributed by any speaker at the Conference. In addition, the Organizer is not responsible for any copying, republication or redistribution of such statements.
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About KSI Strategic Institute for Asia Pacific

The New Malaysia has brought new hopes for the country and new challenges. This requires new strategic thinking, new plans and new ideas. KSI Strategic Institute for Asia Pacific aims to provide strategic advice, high level executive briefings, international conferences, policy Roundtables and national Summits.

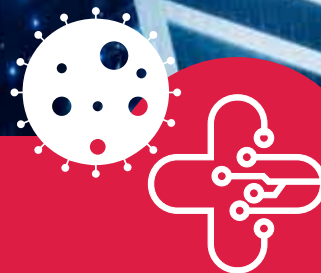
In line with the revived Malaysia Inc concept to foster closer public- private sector cooperation KSI organizes top level exclusive briefings and policy dialogues and provide policy inputs to Government derived from policy analysis. KSI will be a bridge between Government and Business:

- KSI's value propositions are our commitment to excellence, professionalism and integrity.
- KSI helps companies and organizations prepare for the 4th Industrial Revolution and the Age of Disruption through meetings of minds sharing new ideas, insights and intelligence.
- KSI is also the Secretariat for the prestigious Economic Club of Kuala Lumpur, the Malaysia China Economic Cooperation Council (MCECC) and Dialogue Rakyat.

KSI's Services

- Policy Research and Studies
- Business Advisory and Investor Services
- High Level Conferences and Business Summits
- Forums and Roundtables
- CEO Peer Group Programmes

**Data is the new science.
Big Data holds the answer.**



KINGSLEY ADVISORY & STRATEGIC INITIATIVES SDN BHD^{1256734-T}

A-07-09, Plaza Mont Kiara
2, Jalan Kiara, Mont Kiara
50480 Kuala Lumpur, Malaysia

Website

www.kasi.asia

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PARTICIPANT REGISTRATION FORM

18 AUGUST 2020
THE RITZ-CARLTON KUALA LUMPUR



Malaysian
Healthcare
Conference
2020

Please fill in **BLOCK** letters and print with **BLACK INK**. One form per person.

Yes! I would like to attend Malaysian Healthcare Conference 2020.
Please make a reservation for the following:

PERSONAL DETAILS

Name:

Organisation:

Designation:

Address:

Office Number:

Mobile Number:

Email:

Fax:

REGISTRATION FEE

PRICE PER PAX (Please tick (✓) your choice)

- | | |
|---|---|
| <input type="checkbox"/> Registration Fee | RM800 (Pricing listed inclusive 6% SST) |
| <input type="checkbox"/> Government/Public sector | RM650 (Pricing listed inclusive 6% SST) |
| <input type="checkbox"/> Group of 2 or more | RM700 (Pricing listed inclusive 6% SST) |

The registration fee includes conference material, coffee breaks and lunch.

FOR THE PUBLIC OR GOVERNMENT SECTOR

A Local Order (LO) or letter of approval to participate must be presented before the event.

Service tax number **B16-1903-32000112**

Effective date **1 April 2019**

PAYMENT METHOD

MODE OF PAYMENT (Please tick (✓) your choice)

- | | |
|--|--|
| <input type="checkbox"/> Cheque / Bank Draft | Payment by cheque or bank draft must be made payable to:
Kingsley Advisory And Strategic Initiatives Sdn Bhd |
| <input type="checkbox"/> Bank Transfer
(kindly email or fax the payment slip to the Secretariat) | Account Name Kingsley Advisory And Strategic Initiatives Sdn Bhd
Bank Name Malayan Banking Berhad
Address B-13, Garden Shoppe One City, Jalan USJ 25/1, USJ 25
47650, UEP Subang Jaya, Selangor Darul Ehsan
Account Number 518617007256
Swift Code MBBEMYKL |

• Registration will only be confirmed when the full payment is received. Please send your payment to the Secretariat at the address above.
• Admittance may be denied upon failure to make full payment

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Please fill in **BLOCK** letters and print with **BLACK INK**. One form per person.

CANCELLATION/SUBSTITUTION POLICY

Upon registering, participant(s) are considered successfully enrolled in the event. Should participant(s) decide to cancel/transfer their enrolment, a cancellation/transfer policy shall be applied as follows.

- a) Written cancellation/ transfer received less than three (3) days from the date of the event:
- A refund (less administrative charge of 20%) will be made
 - Unpaid registrations will also be liable for 20% administrative charges
- b) Written cancellation/no show on the day of the programme:
- No refund will be entertained
 - Unpaid registrations will also be liable for full payment of the registration fee - Partial cancellation is not allowed

You can substitute an alternate participant if you wish to avoid cancellation/transfer charges. Any difference in fees will be charged accordingly.

BILLING AND APPROVING AUTHORITY INFORMATION

Organisation/Company:

IF DIFFERENT FROM ABOVE:

Name:

Designation:

Department:

Address:

Office Number:

Mobile Number:

Email:

Fax:

Purchase Order # or other reference:

DATA PROTECTION STATEMENT & PERSONALITY / IMAGE RIGHTS

By filling out the registration form, the participant gives consent that KSI Institute can process the personal information provided, whether now or in the future, may be used, recorded, stored, disclosed or otherwise processed by or on behalf of KSI Institute for the purposes of facilitation and organisation of this or similar conference, research and audit, maintenance of a delegate database for the promotion of this or similar conference, and such ancillary services as may be relevant. This includes the placing of photographs in the KSI Institute's social media platform, in the KSI Institute's newsletter or selecting some for articles on the conference in a journal or newspaper, or in any other web/printed publication.

DISCLAIMER:

KSI Institute reserves the right to change the speaker(s), date(s) and to cancel the programme should circumstances beyond its control arises. KSI Institute also reserves the right to make alternative arrangements without prior notice should it be necessary to do so. Upon signing the registration form, you are deemed to have read and accepted the terms and conditions.

REGISTRATION

Contact

Noor Syazwani Md Amin

Mobile

+6017 405 0102

Email the form

wani@kasi.asia

FOR ENQUIRY

Kingsley Advisory & Strategic Initiatives Sdn Bhd 201701042561 (1256734-T)

A-07-09, Plaza Mont Kiara, 2, Jalan Kiara, Mont Kiara, 50480 Kuala Lumpur, Malaysia
T: +603 6419 9698 F: +603 6419 9683 E: info@kasi.asia