

# MMA urges MPs to support smoking generational endgame bill

By [Luqman Hakim](#) - July 23, 2022 @ 12:54pm



*MMA fully supported the generational endgame bill to stop the sale of tobacco, e-cigarettes and vape products to people born after 2005. - NSTP/ ZULFADHLI ZULKIFLI.*

KUALA LUMPUR: The Malaysian Medical Association (MMA) urges members of parliament to support the bill on the smoking generational endgame that will be tabled at the Dewan Rakyat soon.

MMA president Dr Koh Kar Chai said the bill was a good initiative that could prevent a future generation of smokers.

"To all parents, protect your children against the harmful effects of smoking and vaping by voicing your support for the generational endgame to the MPs representing your locality.

"If we are all on board with the generational endgame, we can look forward to a future of healthier Malaysians free of diseases related to smoking and vaping.

"As taxpayers, we will see the benefit (of the generational endgame) when the number of hospital admissions for heart disease, stroke, cancer and respiratory illnesses decreases.

"If taxpayers' money is spent wisely on prevention measures like this initiative, we can save on healthcare spending for treatments significantly."

He said MMA fully supported the generational endgame bill to stop the sale of tobacco, e-cigarettes and vape products to people born after 2005.

He said quitting smoking required strong willpower due to the addictive nature of tobacco.

"This has led to the rise of e-cigarettes and vape (products) to purportedly help smokers kick the habit.

"While claiming to be less harmful than tobacco, e-cigarettes and vape products are reportedly harmful to health."

He said those involved in the e-cigarettes and vape industry would have ample time to change their business model to avoid losses if the bill is passed in Parliament.