

# e.MAS7

INTELLIGENCE THAT ELECTRIFIES

## EXPERIENCE PROTON'S FIRST EV

# PRO-NET CORPORATE MOBILITY PROGRAMME

Exclusive deals not to be missed for our corporate partners.



Rebates of Up To  
**RM 4,000\*** for  
e.MAS 7 Prime and  
**RM 5,000\*** for  
e.MAS 7 Premium



Live Integrated  
Charging Map with  
**85% charging points**  
coverage



**8 years or**  
**160,000km**  
high-voltage  
battery warranty



**11kW AC Charging**  
Capacity



**100kW DC Charging rate**  
30% - 80% SOC  
in **just 20 mins**



Complimentary **Home**  
Charger

### SUPERB STYLE

BEST IN CLASS

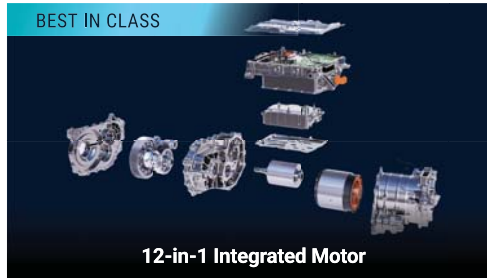


**19" Aerodynamic Alloy Wheels**

Engineered for performance, style, and  
a commanding presence.

### POWERFUL PERFORMANCE

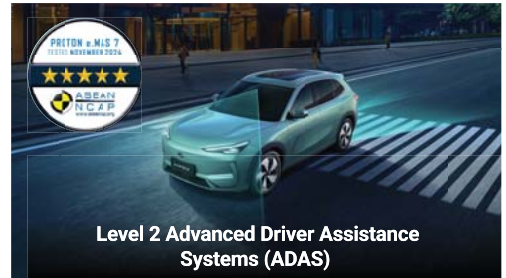
BEST IN CLASS



**12-in-1 Integrated Motor**

The heart of the e.MAS 7 is compact, lightweight,  
and highly efficient.

### ASSURED SAFETY

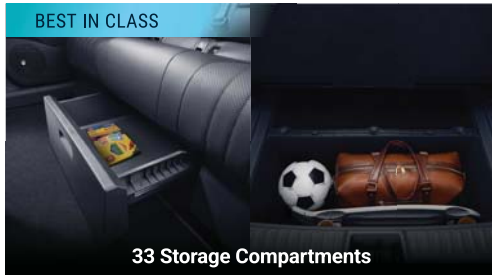


**Level 2 Advanced Driver Assistance**  
Systems (ADAS)

Intelligent Cruise Control (ICC), Automatic Emergency  
Braking (AEB), Emergency Lane Keep Assist (ELKA)  
Lane Change Safety Warning (LCW), Traffic Sign  
Recognition (TSR) and other active safety systems.

### REMARKABLE COMFORT

BEST IN CLASS



**33 Storage Compartments**

To Keep Things Organised.

BEST IN CLASS

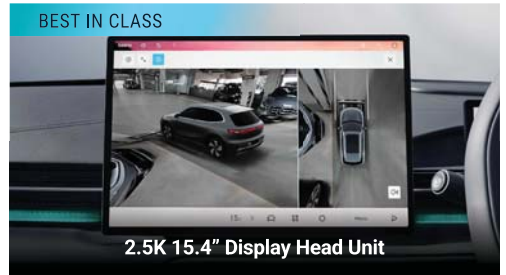


**16-Speaker Flyme Sound**

With WANOS System

### KEEN INTELLIGENCE

BEST IN CLASS



**2.5K 15.4" Display Head Unit**

Control your journey effortlessly with crisp visuals and  
seamless connectivity.

## Contact e.MAS Dealer

Please contact our e.MAS Dealers for enquiry.

Limited time offer. Terms and Conditions apply.



Register  
your interest



PROTON  
*e.MAS*

# *e.MAS7*

INTELLIGENCE THAT ELECTRIFIES



OUR MALAYSIAN EV JOURNEY  
STARTS HERE

**6-YEAR**  
UNLIMITED MILEAGE  
VEHICLE WARRANTY

**5-YEAR**  
UNLIMITED  
INTERNET DATA

**8-YEAR/160,000KM**  
HIGH VOLTAGE ELECTRIC BATTERY  
AND COMPONENTS WARRANTY





## READY TO MAKE MOTORING HISTORY?

The Proton e.MAS 7 is designed with the needs of Malaysian drivers in mind,  
powered by advanced technology to move people cleanly and efficiently.  
It's the natural choice for forward-thinking Malaysians driving towards the future.





**1.18 m<sup>2</sup> Panoramic Sunroof with Sunshade**  
Breathtaking skyline views in the comfort of your own cabin.



## SUPERB STYLE

Look good with less effort.  
With a Cd 0.275 drag coefficient, this car is designed to glide ahead in style.

**3D Full-Length LED Tail Lights**  
Sleek, striking, and electrifyingly bold.



**Concealed Door Handles**  
Enhance aerodynamics with a sleek, futuristic touch.



BEST IN CLASS

**19" Aerodynamic Alloy Wheels**  
Engineered for performance, style, and a commanding presence.



**1 FULL CHARGE = OVER 10 DAYS OF DRIVING\***

**30% → 80% IN 20MINS**

Over 200 km of range in the time it takes for a quick break

**DC UP TO 100kW**

**AC UP TO 11kW**

\* Based on WLTP of 410 km with an average distance of 37 km per day, range may vary according to driving styles and traffic conditions.

0-100 km/h @ 6.9 seconds

POWER 160<sub>kW</sub>

TORQUE 320<sub>Nm</sub>

#### Level 2 Advanced Driver Assistance Systems (ADAS)

- Intelligent Cruise Control (ICC)
- Automatic Emergency Braking (AEB)
- Emergency Lane Keep Assist (ELKA)
- Lane Change Safety Warning (LCW)
- Traffic Sign Recognition (TSR)
- And other active safety systems



## POWERFUL PERFORMANCE

Quick to charge, even quicker to drive.  
Instantaneous acceleration makes overtaking  
and keeping up with traffic a breeze.

BEST IN CLASS

### 12-in-1 Integrated Motor

The heart of the e.MAS 7 is compact,  
lightweight, and highly efficient.  
It's designed to give you more power  
with less effort.



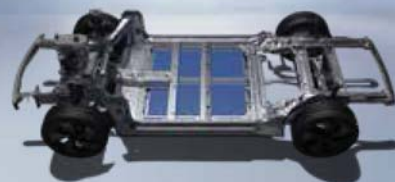
## ASSURED SAFETY

It's your guardian angel on the road, anticipating  
mishaps while transporting you and your loved ones  
in a strong, comfortable cabin.

BEST IN CLASS

### Cell-to-Body Advanced Technology

With its batteries integrated into the chassis,  
the e.MAS 7 ferries its occupants with  
greater safety and comfort.



BEST IN CLASS

### AEGIS Short Blade Battery

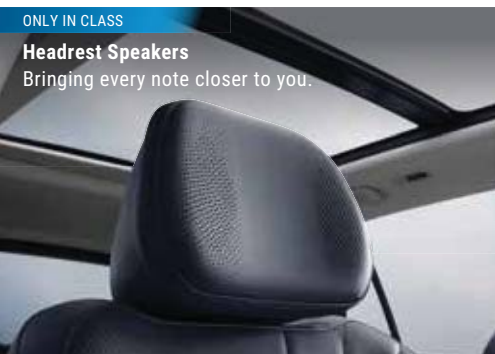
Safe, power-packed, and ready for over 1,000,000 km.



ONLY IN CLASS

### Headrest Speakers

Bringing every note closer to you.



BEST IN CLASS

### 33 Storage Compartments to Keep Things Organised



# REMARKABLE COMFORT

A cabin so cosy, you'll want to stay, even after you get home.  
It's like your own concert hall, with better seats.



ONLY IN CLASS

### Fully Reclinable Front Seats

BEST IN CLASS

### 16-Speaker Flyme Sound with WANOS System



### Rest Mode

Take a break anywhere with the seats, climate,  
and shades adjusted for your comfort.

BEST IN CLASS

### 2.5K 15.4" Display Head Unit

Control your journey effortlessly with crisp visuals and seamless connectivity.



ONLY IN CLASS

### Windshield Head-Up Display

Stay focused on the road with key driving information always in sight.



ONLY IN CLASS

### Integrated Live Charging Map

With 85% of Malaysia's charging network in one place, you can charge with more flexibility and convenience.



BEST IN CLASS

### 256-Colour Ambient Lighting

Set the perfect mood for your cabin.

### 7 nm Intelligent Cockpit Chip

Powering smart navigation, voice control, and entertainment efficiently.



### e.MAS App

Learn and plan everything about your e.MAS 7 even before you start your journey.

Control your e.MAS 7 remotely:

- Charge and pay at charging stations
- Cool down the cabin before you start your journey



Available on the  
App Store

ANDROID APP ON  
Google Play

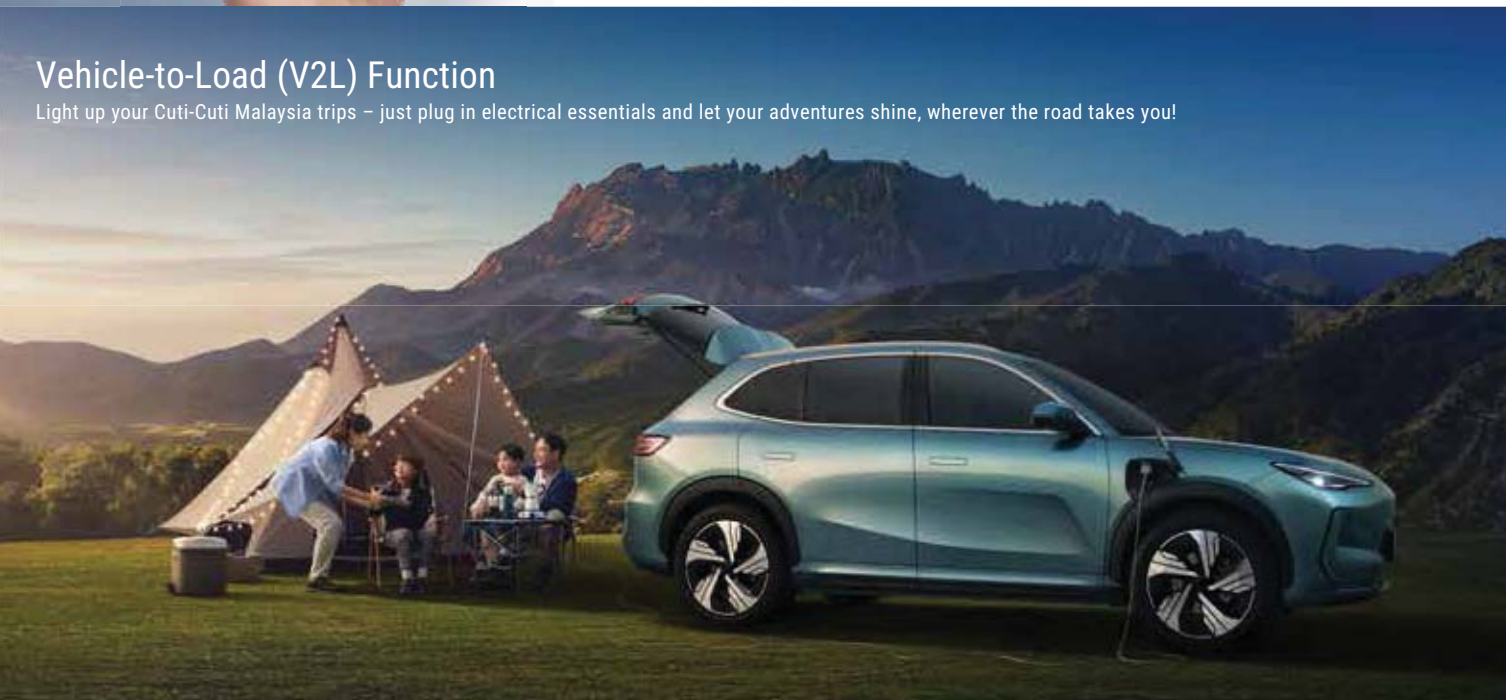
EXPLORE IT ON  
AppGallery

# KEEN INTELLIGENCE

Redefining smart mobility with intuitive technology, effortless control, and personalised comfort, delivering an electrifying driving experience tailored to your every needs.

### Vehicle-to-Load (V2L) Function

Light up your Cuti-Cuti Malaysia trips – just plug in electrical essentials and let your adventures shine, wherever the road takes you!

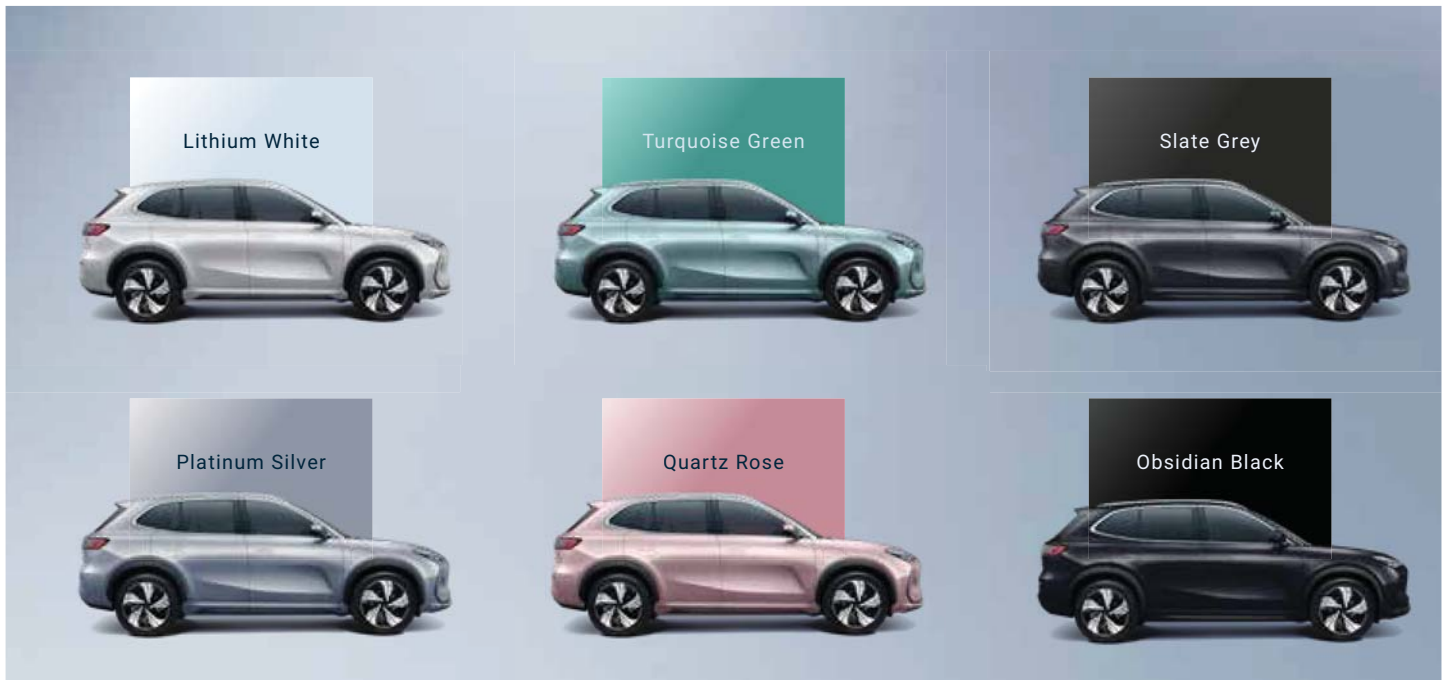


# TECHNICAL SPECIFICATIONS

Variant		e.MAS 7	
		Prime	Premium
Length × Width × Height (mm)		4615 × 1901 × 1670	
Wheelbase (mm)		2750	
Ground Clearance Unladen (mm)		173	
Kerb Weight (kg)		1662	1765
Luggage Capacity - Min (L)		461	
Luggage Capacity - Max (L)		1877	
Battery & Charging			
Battery Type		AEGIS Short Blade Battery	
Battery Capacity (kWh)		49.52	60.22
Driving Range (WLTP/km)		345	410
Driving Range (NEDC/km)		410	470
DC Charging Power (kW)		80	100
AC Charging Power (kW)		11	
SOC 30% - 80% DC Fast Charging Time (mins)		20	
SOC 10% -100% AC Charging Time (h)		4.9	6.1
Performance			
Motor Type		12-in-1 Integrated Motor	
Motor Maximum Power (kW)		160	
Motor Maximum Torque (Nm)		320	
0-100 km/h Acceleration Time (s)*		6.9	7.1
Maximum Speed (km/h)		175	
Chassis			
Steering		Electric Power Steering	
Suspension (Front / Rear)		MacPherson Strut / Multi-Link	
Disc Brake (Front / Rear)		Ventilated Brake Disc / Solid Disc	
Parking Brake		Electric Parking Brake	
Tyre Size		225/55 R18	235/50 R19
Exterior			
LED Headlamps		•	•
Auto Headlamps and Follow Me Home		•	•
Intelligent High Beam Control		•	•
Rear Fog Lights		•	•
3D Full-Length LED Tail Lights		•	•
Panoramic Sunroof with Sunshade		–	•
Power Tailgate		–	•
Active Grille Shutter		–	•
Concealed Door Handles		•	•
Roof Rail		•	•
Power Windows		All Windows: with Anti-Trap	All Windows: with Anti-Trap
Auto Rain Sensing Front Wipers		•	•
Electrically Adjustable and Heated Door Mirrors		•	•
Auto-Foldable Door Mirrors		•	•
Interior			
10.2 Inch LCD Instrument Cluster		•	•
Multi-Function Antibacterial Steering Wheel		•	•
Auto Dimming Rear View Mirror		–	•
Leatherette Seat		•	•
Driver Power Seat 6-Way		•	with Memory
Front Passenger Power Seat 4-Way		–	•
Front Ventilated Seats		–	•
Fully Reclinable Front Passenger Seat		–	•
Rear Reclining Seats (2-Step)		•	•
256-Colour Ambient Lighting		–	•
Rear Under Seat Storage Box		•	•
Storage Area Under Trunk Floor		•	•
Comfort and Convenience			
Intelligent Keyless Entry and Start		•	•
Walk Away Auto Lock		•	•
Windshield Head-Up Display (HUD)		–	•
Wireless Phone Charging		•	•
6 Speakers		•	–
16-Speaker Flyme Sound System (with Headrest Speakers)		–	•
Auto Air-Conditioning with N95 Cabin Filter		•	•
2 Type A and 2 Type C USB Ports		•	•
Vehicle-to-Load (V2L)		•	•
Vehicle-to-Vehicle (V2V)		•	•
Infotainment System			
Infotainment Head Unit	15.4 Inch 2.5K Touchscreen Display Head Unit	•	•
	Flyme Auto Operating System	•	•
	7 nm Automotive-Grade Chip	•	•
	4G and WiFi Connectivity	•	•
	2-Zone Voice Control	•	•
	Online Navigation	•	•
	Integrated Live Charging Map	•	•
	Smartphone Connectivity (Apple CarPlay & CarbitLink)	•	•
	APP Store	•	•
	Over-the-Air (OTA) Update	•	•
PROTON e.MAS App	Vehicle Status	•	•
	Remote Control	•	•
	Scheduled Trip	•	•
	Scheduled Charging	•	•
Safety & Security			
Front Airbags (Driver and Front Passenger)		•	•
Front Side Airbags (Driver and Front Passenger)		•	•
Side Curtain Airbags (Front and Rear)		•	•
Auto Brake Hold		•	•
Traction Control System (TCS)		•	•
Anti-Lock Braking System (ABS)		•	•
Electronic Brake Distribution (EBD)		•	•
Brake Assist (BA)		•	•
Electronic Stability Control (ESC)		•	•
Active Rollover Protection (ARP)		•	•
Hill Hold Assist (HHA)		•	•
Hill Descent Control (HDC)		•	•
Tyre Pressure Monitoring System (TPMS)		•	•
Regenerative Braking		•	•
Level 2 Advanced Driver Assistance Systems (ADAS)	Intelligent Cruise Control (ICC)	•	•
	Adaptive Cruise Control (ACC)	•	•
	Automatic Emergency Braking (AEB)	•	•
	Forward Collision Warning (FCW)	•	•
	Emergency Brake Assist (EBA)	•	•
	Lane Departure Warning (LDW)	•	•
	Lane Departure Prevention (LDP)	•	•
	Emergency Lane Keep Assist (ELKA)	•	•
	Rear Collision Warning (RCW)	•	•
	Rear Cross Traffic Alert (RCTA)	•	•
	Rear Cross Traffic Braking (RCTB)	•	•
	Lane Change Safety Warning (LCW)	•	•
	Door Open Warning (DOW)	•	•
	Traffic Sign Recognition (TSR)	•	•
	Leading Vehicle Departure Alert (LVDA)	•	•
Rear Parking Sensors		•	•
Front Parking Sensors		–	•
360° Camera with 3D Display		•	•
Auto Door Lock When Driving		•	•

Note: 1. The real driving range is influenced by many factors such as individual driving style, load, traffic, etc. The declared range is estimated for reference only.  
2. Actual model, features and specifications may vary in details from images shown. Subject to change without prior notice.  
\*3. Based on manufacturer testing under controlled conditions and may vary depending on driving habits, road conditions, vehicle load, and other external factors.

## EXTERIOR COLOURS



## INTERIOR COLOUR



Indigo Blue

Alabaster White\*

\*Alabaster White interior is only available with Turquoise Green and Quartz Rose Premium variants. Available in limited units only.

All information detailed in this leaflet is correct at the time of printing. Perusahaan Otomobil Nasional Sdn. Bhd. reserves the right to make changes to the colours, features and/or other specifications detailed in this leaflet as well as discontinue any individual model without prior notice. The vehicles may differ slightly from those featured in this leaflet. Please consult your Proton e.MAS sales outlet to ensure the vehicle is in accordance with your expectations.

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